

sealoc ***

from ideas to reality

sealoc designs and manufactures the most advanced, brightest and longest lasting outdoor displays, smart tvs and av accessories in the world.

2023 EXECUTIVE SUMMARY



Our Brand

Through our proprietary weatherloc™ technology, sealoc produces the highest quality and longest lasting outdoor digital displays, crafted smart televisions, and AV accessories in the world. The sealoc standard of excellence is rooted in one simple core value: exceptional customer experience. sealoc is a solution centric digital engagement provider that transforms how people and technology connect to elevate brand loyalty, fuel value and drive enablement for brands to scale, through impactful customer experience. As the industry leader in end-to-end outdoor digital solutions – our partnerships are valued as much as our products.

Our Offerings

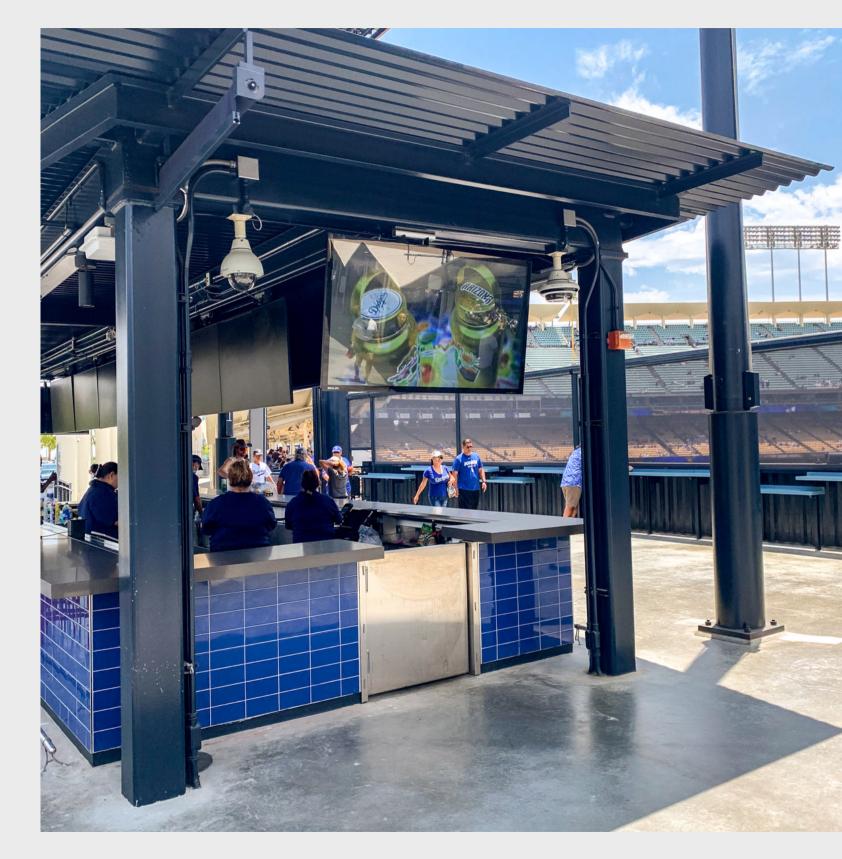
Digital displays are changing the image of spaces while enhancing productivity and collaboration. At quick-service restaurants, digital signage and menu boards are gaining adoption. Commercial digital signage displays simplify operations, reduce labor costs, provide informational messaging, advertising, entertainment, sealoc solutions will transform the experiences.

Our Partnerships

The best collaborations create something bigger than the sum of what everyone can create on their own. sealoc is a solution centric digital engagement provider that transforms how people and technology connect to elevate brand loyalty, fuel value and drive enablement for brands to scale, through impactful customer experience. As the industry leader in end-to-end outdoor digital solutions – our partnerships are valued as much as our products. Our customers and their customers expect the best and take pride in delivering on that commitment. Our experienced team strategizes, designs, deploys, manages, and supports solutions that are simple-to-use, scalable, serviceable, and measurable to ensure objectives are met and success is achieved.

What Our Partners Say About Us

"We're all keenly aware of the importance of partnerships and as Legrand AV has worked tirelessly to expand our signage industry partnerships, we've been most impressed by the sealoc team. It's not often that you find a truly mutual relationship where the give-and-take is matched. The opportunity Legrand AV and sealoc bring to the market is providing complete hardware solutions that are vetted to meet and exceed your quality and experience expectations."







Product Overview

sealoc proloc lux series

• The sealoc lux line of high-bright, military-grade, outdoor/indoor displays offer incredibly bright and vivid viewing experience. The lux lineup of displays is paired with features such as military-grade construction for maximum durability, Class A+ components which deliver 75,000 hours of continuous runtime, field serviceable design and other advanced features that set the proloc lux line of displays into a category of its own.

sealoc proloc eco series

• The sealoc eco line of outdoor/indoor displays offers a brilliant, high-bright picture, paired with military-grade construction for maximum durability and lifespan. The eco line of displays are ecologically and economically friendly. They offer similar features and benefits of the military-grade, venerable lux line, but with lower run-times and lower brightness, all without sacrificing overall quality.

sealoc Commercial Displays and Smart TV's

• sealoc provides innovative solutions and visually stunning technology with the best-in-class LG Commercial Displays. With lightweight, slim, and technology-rich options, all sealoc commercial displays are treated using the same weatherloc technology. Extensive offerings in over 60 sizes. Key features include extended runtimes, System on Chip, content scheduling, picture-in-picture, picture-by-picture, secure content management, auto-screen rotation, smartfunctions, and built-in content management systems.

sealoc proloc touch

• The sealoc proloc touch outdoor displays feature the same military-grade, high-bright, extreme outdoor benefits of the sealoc lux lineup, and incorporates state-of-the-art, industry-proven 10-point PCAP touch features that transform your digital signage into an interactive, captivating solution.

sealoc proloc QSR display

• The sealoc QSR is the world's only QSR Centric Outdoor Display. While it features all the benefits of the venerable sealoc lux outdoor displays, it further features a patent-pending field serviceable design that is industry changing. The sealoc QSR display is designed for both quick-service restaurant applications and any other mission-critical digital signage needs.

dvLED displays

• sealoc's line of outdoor and indoor direct-view LED display offerings are both impressive and expansive. From superfine pitch indoor LED displays to rugged rental displays, to fully weatherproof outdoor displays, sealoc has an LED solution for nearly every application. With pixel pitch sizes as small as 0.78mm, imagery and video content will be nothing shy of stunning. Exceptional quality, innovative solutions and design, and impactful imagery are the pillars of every LED display we manufacture and sell.



proloc eco series with sealoc weatherloc TM technology

Series Highlights

Bright Picture with 3,500 Nits
Field-Serviceable Design
Runtime 24/7/365
75,000 hours of continuous use
IP65 Weather Protection
4K UHD Display
Available in Sizes of 24"-55" Landscape



Our Exclusive Solution

weatherloc™

(verb weth-er-lok; adjective weth-er-lok; noun weth-er-lok)

Definition of weatherloc™

verb

the proprietary process developed by sealoc, by which sensitive electronics and other outdoor products are shielded from weather, adverse elements, and corrosive environments - thereby expanding products lifespan, enhancing experience, and positively impacting economic ROI.

adjective

weatherproof is not enough, weatherloc™ is the is the trusted solution.

noun

to properly ensure your outdoor products maximize their lifespan, use weatherloc™ technology.

weatherloc™

- Proprietary nano coating
- Engineered to withstand temperature range of -30°F to 140°F
- Thermal management
- Dynamic hydro management
- · Hydrophobic, acoustically transparent, and atmospherically regulating
- · World class component design manufacturing
- Solution centric research and development
- Ecologically and economically friendly

weatherloc™ technology

Unlike less-expensive and less-effective topical coatings, sealoc's exclusive weartherloc conformal nano-coating process creates a microscopic surface layer that is applied via a specialized, full-immersion process.

This creates a superhydrophobic, conformal nan-barrier across and within the entire product without the need for masking connections points.

This nano-barrier creates a protective 100° positive contact angle for water and liquids, insuring they cannot adhere to the surface. This safeguards components from short-circuits, corrosion, or electrical fouling.

Unlike traditional coating materials, sealoc's weatherloc™ conformal nano-coating solution is permanently adhered to all surfaces, thus allowing electrical connection points to function normally, and circuitry to ventilate, reducing the likelihood of premature PCB failure due to overheating.

sealoc's nano-coating solutions are both ecologically and human friendly. Both ROHS and REACH compliance ensures that it does not have hazardous chemicals that can impact human health or the environment.





- Non-electronic devices susceptible to corrosion
- Speaker grilles
- Speakers
- HDMI extenders
- Cameras
- Cable / Satellite boxes
- Amplifiers / Receivers
- Home automation systems (e.g. Crestron, RTI, URC, Lutron, etc.)
- Access points
- Power supplies
- Switches / routers
- Matrix / network switches
- Surveillance cameras
- Gate controllers / keypads
- RC cars / Drones

Products and Brands that have been treated with weatherloc™ technology

Atlas **AVProEdge** Cisco Crestron Control4 DynAudio ELAN Extron Logitech Lutron Mezzo Planar Savant Shure Sonos TruAudio-Soundvision WyreStorm





Our Success at a Glance

Our customers and their customers expect the best and take pride in delivering on that commitment.

Our experienced team strategizes, designs, deploys, manages, and supports solutions that are simple-to-use, scalable, serviceable, and measurable to ensure objectives are met and success is achieved.



LA Dodgers

Opportunity: Stadium renovations and expansions to modernize and improve customer experience and upgrade the 56,000-seat historic ballpark.

Solution: Digital displays were placed throughout the Centerfield Pavilion, providing fan engagement and entertainment in a completely outdoor area – allowing for year-round, all-weather enjoyment.



BIGSHOTS GOLF

Opportunity: Tech-driven "entertainment" experience company needed outdoor displays to support their brand promise, providing the best in luxury entertainment venue experience, providing customer engagement within open-air driving range tee boxes.

Solution: Hundreds of sealoc proloc eco displays and weatherloc[™] mounts provide numerous locations with the highest level of customer engagement though the industry's most reliable all-weather solutions. proloc eco Displays + Mounts



Walk-On's Sports Bistreaux & Bar

Opportunity: New Construction, build out required outdoor displays to provide a unique outdoor dining experience for Sports bar. Replacement solution needed in franchises for existing outdoor displays that failed.

Solution: Outdoor dining and pavilions are critical for demanding customer experiences. sealoc's weatherloc™ displays, tv's and AV solutions help ensure customers are always engaged.

Why Our Customers Love Us

"We've been honored to work with the LA Dodgers and supply them with many of their TVs and displays. sealoc's proloc outdoor displays are ideal for a commercial environment like a stadium, where the sun can be bright, and the weather can be relentless."

