

sealoc®



In 2017 we left our corporate jobs in Dallas and founded sealoc in the City of McKinney, Texas. With BIG dreams in our hearts we combined our knowledge of AV Technology, with our DESIGN experience. We wanted to create technology solutions that could extend entertainment from inside the home and bring it to the outdoors. Covid fueled that mission, and we began to offer weatherloc® treated Outdoor Smart TVs for Residential use. The idea caught on and we have since sold TVs in over 40 states and have continued to add new products and grow our list of new weatherloc® treatments for small electronics.

From Our Dreams to Your Reality!

Our Brand

Through our proprietary weatherloc® technology, sealoc produces the highest quality and longest lasting outdoor digital displays, crafted smart televisions, and AV accessories in the world. The sealoc standard of excellence is rooted in one simple core value: exceptional customer experience. sealoc is a solution centric digital engagement provider that transforms how people and technology connect to elevate brand loyalty, fuel value and drive enablement for brands to scale, through impactful customer experience. As the industry leader in end-to-end outdoor digital solutions – our partnerships are valued as much as our products.

Our Offerings

Digital displays are changing the image of spaces while enhancing productivity and collaboration. At quick-service restaurants, digital signage and menu boards are gaining adoption. Commercial digital signage displays simplify operations, reduce labor costs, provide informational messaging, advertising, entertainment. sealoc solutions will transform the experiences.

Our Partnerships

The best collaborations create something bigger than the sum of what everyone can create on their own. sealoc is a solution centric digital engagement provider that transforms how people and technology connect to elevate brand loyalty, fuel value and drive enablement for brands to scale, through impactful customer experience. As the industry leader in end-to-end outdoor digital solutions – our partnerships are valued as much as our products. Our customers and their customers expect the best and take pride in delivering on that commitment. Our experienced team strategizes, designs, deploys, manages, and supports solutions that are simple-to-use, scalable, serviceable, and measurable to ensure objectives are met and success is achieved.

What Our Partners Say About Us

"We're all keenly aware of the importance of partnerships and as Legrand AV has worked tirelessly to expand our signage industry partnerships, we've been most impressed by the sealoc team. It's not often that you find a truly mutual relationship where the give-and-take is matched. The opportunity Legrand AV and sealoc bring to the market is providing complete hardware solutions that are vetted to meet and exceed your quality and experience expectations."

Michelle Montazeri, Digital Signage Manager, Legrand AV



Our Success at a Glance

Our customers and their customers expect the best and take pride in delivering on that commitment.

Our experienced team strategizes, designs, deploys, manages, and supports solutions that are simple-to-use, scalable, serviceable, and measurable to ensure objectives are met and success is achieved.



LA Dodgers

Opportunity: Stadium renovations and expansions to modernize and improve customer experience and upgrade the 56,000-seat historic ballpark.

Solution: Digital displays were placed throughout the Centerfield Pavilion, providing fan engagement and entertainment in a completely outdoor area – allowing for year-round, all-weather enjoyment.



BIGSHOTS GOLF

Opportunity: Tech-driven "entertainment" experience company needed outdoor displays to support their brand promise, providing the best in luxury entertainment venue experience, providing customer engagement within open-air driving range tee boxes.

Solution: Hundreds of sealoc proloc eco displays and weatherloc® mounts provide numerous locations with the highest level of customer engagement through the industry's most reliable all-weather solutions.
proloc eco Displays + Mounts



Walk-On's Sports Bistreaux & Bar

Opportunity: New Construction, build out required outdoor displays to provide a unique outdoor dining experience for Sports bar. Replacement solution needed in franchises for existing outdoor displays that failed.

Solution: Outdoor dining and pavilions are critical for demanding customer experiences. sealoc's weatherloc® displays, tv's and AV solutions help ensure customers are always engaged.

Why Our Customers Love Us

"We've been honored to work with the LA Dodgers and supply them with many of their TVs and displays. sealoc's proloc outdoor displays are ideal for a commercial environment like a stadium, where the sun can be bright, and the weather can be relentless."

Phil Shuyler, Owner Weatherproof Televisions / LA Dodgers TV Supplier





sealoc®

Where We Shine Brightest.

sealoc's lineup of outdoor displays, digital signage, outdoor tvs, direct-view LED signs, mounting solutions and other accessories are designed to work across virtually every vertical industry. sealoc has a product uniquely suited for your industry and application, all manufactured to the highest quality standards.



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House Of Worship

From digital signage to live video feeds, effective display technology in a place of worship can enhance the experience for parishioners, fostering participation and building a stronger network among the congregation. As a vital tool for sharing information, the use of display technology creates opportunities for greater outreach and engagement.

Mixed-Use and Lifestyle Centers

The destination is the experience! Date night, family night, fun and laughter with friends and family while attending an event, shopping or dinner has been the pinnacle of entertainment for more than a century. Digital engagements not only enhance the experience, but also provide direction, increased dwell time, opportunities for monetization and create an overall optimized customer experience.

Museums-Cultural

Meeting visitor expectations in a rapidly changing digital world, museums and cultural centers are embracing digital display technologies to enhance the experience and provide curators with new and creative approaches to captivate audiences in thoughtful and exciting ways. Video display canvases provide a compelling platform for dynamic simulations and presentations that absorb audiences and activate the senses. Immersive display solutions take visitors on journeys exploring worlds of science, art, history and culture, inspiring imagination, and discovery.

QSR Dining

Whether a small cafe, a global chain, or a destination attraction, don't risk a negative customer experience. sealoc understands how important return visitors are to your success. Offering great food and service isn't enough anymore - you must differentiate yourself to draw and retain your customers. Engaging and entertaining is critical to keep your customers returning, and sealoc can ensure you achieve that goal.

Retail

Digital display technologies continue to reshape the retail experience at every point in the shopper to buyer journey. From enticing customers with striking product visuals at the entrance to engaging them with immersive marketing content and helpful information at key moments throughout the store. Digital engagements provide the ultimate way to engage consumers and drive further influence and loyalty through real-time data capture and analytics.

Sports & Entertainment

In the digital age, sports venues are the pinnacle for the biggest and boldest integrations of visual technology that create an exhilarating atmosphere for sports entertainment, driving excitement and electrifying crowds. State-of-the-art display and engagement technologies are an integral part of the gameday experience, providing a dynamic platform for spectacular imagery, live action, immersive content and where to buy the best food, drink, and apparel.

Transportation

As the travel sector forever expands, they evolve at a rapid pace – enhance by the digital world to meet the growing expectations of today's passengers. At the center of this trend are major facility and technology innovations that aim to add value to hubs and facilities that engage and improve the passenger experience.

Amusement Parks

Amusement parks can be an unforgiving environment - from splashes and spills to bright sunlight conditions, to accidental bumps and bangs from excited guests. sealoc's weatherloc® displays are designed to protect your investment with years of worry-free service regardless of the environment. Our exceptionally high-bright displays are specifically designed to combat bright sun and built to withstand challenging environments, while having a modern, sleek, and progressive style.

Corporate Communications

It's time to find something new at the office. Reinvention is happening on a global scale, and as the hybrid workplace continues its rapid evolution, preparation for the future is all about continually updating for the present. Driving easier room reservations, improved space utilization, increased productivity, and better employee experience.

DOOH Media

Digital out of home media (DOOH) is about reaching people with stories, to captivate audiences and keep them engaged. Vivid and dynamic display solutions are vital technologies for improving the viewer experience. By reinforcing outdoor media with striking imagery and engaging viewers through interactive content, and stories that are brought to life.

Healthcare

Healthcare facilities including hospitals, clinics, wellness centers can better engage visitors and improve the patient experience with engaging display technology. Large format displays and video walls invigorate health facility lobbies and help alleviate patient anxiety by creating an engaging atmosphere. Interactive display solutions immerse visitors in wellness education and offer a powerful medium for inspiring patients through storytelling.

Higher Education-Institution

Digital transformation is reshaping higher education and the most visual example of this trend is the adoption of display technology across university campuses. Display solutions are well suited to academic environment, as today's college students have grown up in a technological world and are accustomed to these tools. Digital engagements not only provide effective communication, the opportunity to monetize and provide emergency notifications – they also demonstrate that an institution is forward looking which builds continued credibility in the minds of students.

Hospitality

The hospitality industry is hyper focused on improving the guest experience to foster customer loyalty and long-term success. Digital engagement strategies are imperative for meeting today's consumer expectations in the hospitality space. Delivering curated content that engages, informs, and entertains. Digital technologies add value to hospitality centric businesses by providing tools that engage guests and display content to inform, direct, and promote onsite amenities. Bright, ultra-high-resolution displays provide clear content that is exceedingly visible in busy environments.



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Why Sealoc?

Through our proprietary weatherloc® technology, sealoc produces the highest quality and longest lasting outdoor digital displays, crafted smart televisions, and AV accessories in the world. Partnering with industry leaders and providing end-to-end digital engagement solutions to some of the globe's most recognizable brands. The sealoc standard of excellence is rooted in one simple core value: exceptional customer experience begins with fun, engaging and impactful employee experience.



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Our Success At A Glance

Customer: LA Dodgers

Location: Los Angeles, California

Category: Sports Arenas & Stadiums

Opportunity: Stadium renovations and expansions to modernize and improve customer experience and upgrade the 56,000-seat historic ballpark.

Solution: Digital displays were placed throughout the Centerfield Pavilion, providing fan engagement and entertainment in a completely outdoor area – allowing for year-round, all-weather enjoyment.

Customer: BIGSHOTS Golf

Location: St. George, Utah

Category: Entertainment & Amusement

Opportunity: Tech-driven "entertainment" experience company needed outdoor displays to support their brand promise, providing the best in luxury entertainment venue experience, providing customer engagement within open-air driving range tee boxes.

Solution: Hundreds of sealoc proloc eco displays and weatherloc® mounts provide numerous locations with the highest level of customer engagement though the industry's most reliable all-weather solutions. proloc eco Displays + Mounts

Customer: LEGOLAND® Florida Resort

Location: Winter Haven, Florida

Category: Amusement Park

Opportunity: Enhance previous analog guest experience with outdoor digital displays at ticket counters and other locations throughout the amusement park

Solution: Static signage replaced with engaging, real-time content – enhancing customer experience and providing a scalable and economical solution.

Customer: New York Red Bulls of Major League Soccer

Location: Harrison, New Jersey

Category: Sports & Entertainment

Opportunity: The 25,000-seat state of the art facility wanted to enhance guest experience in premium seating areas with displays to watch sports events. Also, needed a mobile display for training sessions on the field to coach team in real time.

Solution: Greatly enhanced guest experience and branding by providing outdoor digital engagements, strategically positioned to maximize event viewing.

Customer: Walk-On's Sports Bistreaux & Bar

Location: Multiple Locations in Florida, Texas, and Illinois

Category: Hospitality

Opportunity: New Construction, build out required outdoor displays to provide a unique outdoor dining experience for Sports bar. Replacement solution needed in franchises for existing outdoor displays that failed.

Solution: Outdoor dining and pavilions are critical for demanding customer experiences. Sealoc's weatherloc® displays, tvs and AV solutions help ensure customers are always engaged. Engagement solutions exceeded expectations - providing high performance global success.

Our Success At A Glance

Customer: Kansas City Chiefs

Location: Kansas City, Missouri

Category: Sports Arenas & Stadiums

Opportunity: Coaching team needed an outdoor digital display tool to highlight real-time player performance, despite weather conditions during training and season at Arrowhead Stadium. The Chiefs also needed a way to build team morale on game day, motivate players – reinforcing player performance and confidence as they entered stadium through entrance tunnel.

Solution: weatherloc® solutions at is finest! (Chiefs win Super Bowl in 2020)

Customer: University of Alabama

Location: Tuscaloosa, Alabama

Category: Education

Opportunity: University of Alabama needed a solution for patient care to support physical therapy inside the natatorium, combating corrosive chlorine gases and high humidity environment.

Solution: sealoc proloc + weatherloc® services = Roll Tide

Customer: Red Bull Racing

Location: Milan, Italy

Category: Sports & Entertainment

Opportunity: Formula 1 team needed a solution for F1 driver experience, providing better communication for crew and team and to provide a unique experience for drivers and team in pit lane, regardless of weather conditions.

Solution: sealoc digital displays, weatherloc® and engagement solutions exceeded expectations - providing high performance global success.

Customer: Wyndham Hotels & Resorts

Location: Multiple

Category: Hotels and Hospitality

Opportunity: Hotel needed an outdoor display to communicate and share timely information with guests, while also entertaining and enhancing the guest experience dining on the outdoor patio.

Solution: Driving CX, delivering engagement, enhancing brand experience, and ensuring loyalty... sealoc's specialty.

Customer: San Antonio Zoo

Location: Brackenridge Park in San Antonio, Texas

Category: Cultural

Opportunity: Enhance guest experience with outdoor digital displays at concessions and other locations throughout the zoo.

Solution: A custom digital engagement strategy and full suite of experiences including displays, wayfinding, menu boards and concessions provided real-time content – enhancing the customer experience and providing a revenue driving, and scalable solution.

Manufactured
Outdoor Displays.
Built for the Elements.
Priced for Every Project.

sealoc®

Commercial-in-confidence



www.sealoc.com



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Powered by
*prævar

Vanguard Series Digital Signage Displays

Full Outdoor Displays

All-weather
Outdoor Displays built with LCD
technology providing bright
visual for the outdoor
environments. Smart Display
Solutions for Every Outdoor
Installation - Bold Visuals, Easy
Deployment, and Reliable
Performance. Built for all-
weather use and 24/7 operation.



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The Vanguard Series Display offers a cost-effective alternative without compromise. Outdoor and Semi Outdoor Displays designed specifically for North American construction challenges, including wall variations and vandalism concerns, the series provides flexibility and durability in a sleek, modern format. Flexible configurations in 5 Size Displays, 43", 49", 55", 65" and 75" Landscape and Portrait and in 1500 nit Semi Outdoor and 2500 nit Full Outdoor, Wall Mounted or Free-Standing with Built in Media Player. Maintenance free, Includes Manufacturer 3 Year Warranty.



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Vanguard Series Specifications

Flexible configurations in 5 Size Displays, 43", 49", 55", 65" and 75" and in Portrait or Landscape Orientation with Wall Mounted or Free-Standing Mount and a Built in Media Player. Maintenance free, Includes Manufacturer 3 Year Warranty.



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Placard Series

Placard VP 2500



Full Outdoor Displays

Designed for 24/7 operation in
fully exposed outdoor
environmental temperatures from
-30C to +50C in direct sunlight,
ruggedized readable self-
managing display devices that
will withstand all weather
conditions.

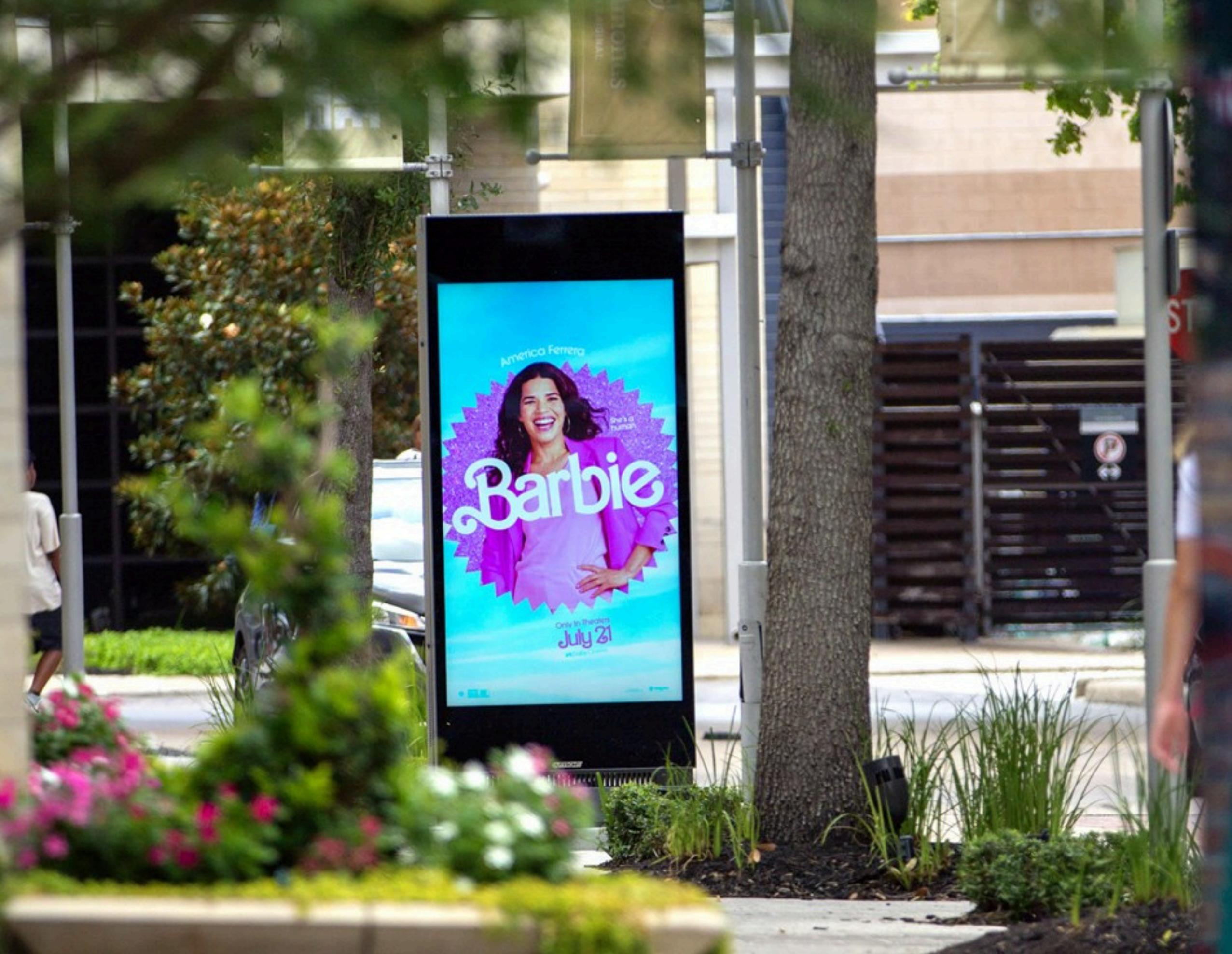
Performance. Built for all-
weather use and 24/7 operation.



www.sealoc.com

Contact Our Sales Expert Ken at ken@sealoc.com or 972.525.9800 x 104 for Pro Pricing





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Placard Series

Placard VP 2500



Full Outdoor Displays

Outdoor Sunlight-Readable
Digital Displays

A premium family of slim wall-mounted and free standing digital displays, Available in [4] sizes --55", 65", 75" & 86" for portrait and landscape orientation.

The LED backlights operate at a 2,500 nit brightness level to accommodate full outdoor sunlight readable applications.



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Contact Our Sales Expert Ken at ken@sealoc.com or 972.525.9800 x 104 for Pro Pricing





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Placard Series

Placard VP 2500



Full Outdoor Displays

Unique heat pipe cooling system. Highly effective thermal management, protecting against solar loading, and high ambient temperatures.

2,500 nits output provides for clear daylight readability while still being economical to operate.

Light sensor-controlled, ensuring brilliant image quality in all lighting conditions, while also extending operating life.



weatherloc®

(verb *weth-er-lok*; adjective *weth-er-lok*; noun *weth-er-lok*)

Definition of weatherloc®

verb

the proprietary process developed by sealoc, by which sensitive electronics and other outdoor products are shielded from weather, adverse elements, and corrosive environments - thereby expanding products lifespan, enhancing experience, and positively impacting economic ROI.

adjective

weatherproof is not enough, weatherloc® is the trusted solution.

noun

to properly ensure your outdoor products maximize their lifespan, use weatherloc® technology.

weatherloc®

- Proprietary nano coating
- Engineered to withstand temperature range of -30°F to 140°F
- Thermal management
- Dynamic hydro management
- Hydrophobic, acoustically transparent, and atmospherically regulating
- World class component design manufacturing
- Solution centric research and development
- Ecologically and economically friendly

WEATHERLOC® SOLUTION

The proprietary process developed by sealoc, by which sensitive electronics and other outdoor products are shielded from weather, adverse elements, and corrosive environments - thereby expanding products lifespan, enhancing experience, and positively impacting economic ROI.

sealoc's nano-coating solutions are both ecologically and human friendly. Both ROHS and REACH compliance ensures that it does not have hazardous chemicals that can impact human health or the environment.

Unlike less-expensive and less-effective topical coatings, sealoc's exclusive **weatherloc®** conformal nano-coating process creates a microscopic surface layer that is applied via a specialized, full-immersion process.

This creates a super hydrophobic, conformal nano-barrier across and within the entire product without the need for masking connection points.

This nano-barrier creates a protective 100° positive contact angle for water and liquids, insuring they cannot adhere to the surface. This safeguards components from short-circuits, corrosion, or electrical fouling.

Unlike traditional coating materials, sealoc's **weatherloc®** conformal nano-coating solution is permanently adhered to all surfaces, thus allowing electrical connection points to function normally, and circuitry to ventilate, reducing the likelihood of premature PCB failure due to overheating.

sealoc 



**Quality from
the Inside,
Out.**

Inspired by indoor living, engineered for outdoor performance.

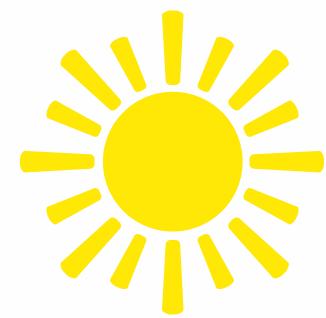
Discover the Sealoc Curated Residential Collection of weatherloc® treated Outdoor Smart TVs
Available in Full Sun, Partial Sun and Shade Series and in Sizes 32"-115" all with a IP-65 Rating.
Free Shipping in Continental US and 2 Year Warranty.





Welcome to your everyday oasis. Summertime, Forever - Our Sun series is treated to perform in the intense sun.

**Vacation Vibes,
24/7/365**



SUN SERIES

Sun Series - Full Exposure can withstand all kinds of weather and are designed for any outdoor location with full sun exposure.

The Sun Series have been designed and weatherloc® treated for sunny outdoor living areas such as a patio, pool deck or yard.

Designed to deliver a stunning viewing experience, with 4K ultra-high-definition (UHD), and up to 4,000 Nit LED Screen that delivers a crystal-clear image and an ultra-bright picture at four times the resolution of full HD. Smart TV comes with integrated smart functionality for streaming shows and movies. IP65-rated that withstands UV rays, rain, snow, dirt, dust, insects and humidity, as well as extreme operating temperatures from -24°F to 104°F.

sealoc 

Gather at Any Hour

Patio season is still going strong - our Partial Sun Series Performs all year long.



OUTDOOR RESIDENTIAL



PARTIAL SUN SERIES

Partial Sun Series are designed for installations in partially sunny locations.

The Samsung QN80F and Samsung QN70F Series of Smart TVs have been weatherloc® treated with a IP-65 rated Nano Coat Solution. This treatment will provide protection from the Outdoor Environment, including UV rays, rain, snow, dirt, dust, insects and humidity, and extreme temperatures from -24°F to 104°F.

This series is designed to deliver an AI-enhanced 4k Upscale experience with mini LED zones, NQ4 AI Gen2 Processor, Dolby Atmos Sound, Color Booster Pro Picture with Free Live TV and Content with One UI Tizen.

With options available in 750 - 1600 Nits and in sizes ranging from 50" to 100".

sealoc ®

Chic Shade Solutions

A must have for back patios and covered porches!



SHADE SERIES

Watch the morning news, sporting event, or a Blockbuster movie Outdoors with a sealoc weatherloc® treated Smart TV.

The Full Shade Series models are intended for installations that are in Full Shade under a Covered Overhang, such as a Patio, Pool House, Gazebo or Extended Covered Porch.

The Samsung Q8F and Samsung Q7F Series have been weatherloc® treated, making them IP-65 rated to withstand dirt, dust, insects and humidity, and perform in operating temperatures from -24°F to 104°F.

Designed to deliver a stunning viewing experience, with 4K Ultra-High-Definition (UHD), and Dolby Sound with 300 - 600 Nits Projected Peak Brightness. All backed with a 2 year warranty.

Available in Sizes 32" - 85".

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RESIDENTIAL AUDIO COLLECTION



AUDIO COLLECTION

Music Outside - Step outside and immerse yourself in a perfect balance of music making your outdoor space an extension of the comforts of inside.

sealoc offers a **weatherloc®** treated Audio Collection that includes Soundbars, Subs and Speakers.

This collection has been sealed with the same proprietary **weatherloc®** treatment as our smart tvs, displays and electronics and is IP 65-Rated.

Protected from the Outdoor Elements and is resistant to extreme temperatures and weather resistant against water & dust.

The **weatherloc®** treated Audio Collection has a 1 year warranty and includes Free Shipping in the Continental US.

sealoc 

The 2026 weatherloc® treated Commercial Displays.

The only outdoor commercial displays
with **weatherloc®** Technology.

weatherloc® treated
Outdoor Commercial Displays
have the latest features that you expect from
an indoor display but have been weatherloc®
treated to perform in the Outdoor
environment and have an IP65-rating.
weatherloc® technology is the proprietary
process developed by sealoc, by which
sensitive electronics and other outdoor
products are shielded from weather, adverse
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thereby expanding products lifespan,
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Our Success At A Glance



Customer: LA Dodgers

Location: Los Angeles, California

Category: Sports Arenas & Stadiums

Opportunity:

Stadium renovations and expansions to modernize and improve customer experience and upgrade the 56,000-seat historic ballpark.

Solution:

Digital displays were placed throughout the Centerfield Pavilion, providing fan engagement and entertainment in a completely outdoor area – allowing for year-round, all-weather enjoyment.

All weather-Outdoor Modular Kitchens!

Built to withstand intense sun, afternoon storms, and even salt spray. Fade-resistant and low maintenance.



sealoc®

Outdoor
Modular
Kitchens

In
Collaboration
with

NEWAGE
PRODUCTS



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