



sealoc 

## from ideas to reality

sealoc designs and manufactures the most advanced, brightest and longest lasting outdoor displays, smart tvs and av accessories in the world.



## Our Brand

Through our proprietary weatherloc technology, sealoc produces the highest quality and longest lasting outdoor digital displays, crafted smart televisions, and AV accessories in the world. The sealoc standard of excellence is rooted in one simple core value: exceptional customer experience begins with fun, engaging and impactful employee experience. sealoc is a solution centric digital engagement provider that transforms how people and technology connect to elevate brand loyalty, fuel value and drive enablement for brands to scale, through impactful customer experience. As the industry leader in end-to-end outdoor digital solutions – our partnerships are valued as much as our products.

## Our Offerings

Digital displays are changing the image of spaces while enhancing productivity and collaboration. Whether used for digital signage, informational messaging, monitoring, advertising, productivity and communication, entertainment, or ambiance, sealoc solutions will transform the experiences.

## Our Partnerships

The best collaborations create something bigger than the sum of what everyone can create on their own. sealoc is a solution centric digital engagement provider that transforms how people and technology connect to elevate brand loyalty, fuel value and drive enablement for brands to scale, through impactful customer experience. As the industry leader in end-to-end outdoor digital solutions – our partnerships are valued as much as our products. Our customers and their customers expect the best and take pride in delivering on that commitment. Our experienced team strategizes, designs, deploys, manages, and supports solutions that are simple-to-use, scalable, serviceable, and measurable to ensure objectives are met and success is achieved.

## What Our Partners Say About Us

*“We’re all keenly aware of the importance of partnerships and as Legrand AV has worked tirelessly to expand our signage industry partnerships, we’ve been most impressed by the sealoc team. It’s not often that you find a truly mutual relationship where the give-and-take is matched. The opportunity Legrand AV and sealoc bring to the market is providing complete hardware solutions that are vetted to meet and exceed your quality and experience expectations.”*

**Michelle Montazeri, Digital Signage Manager, Legrand AV**



## Product Overview

### The sealoc proloc series

The sealoc lux line of high-bright, military-grade, outdoor displays offer incredibly bright and vivid viewing experience. The lux lineup of displays is paired with features such as military-grade construction for maximum durability, Class A+ components which deliver 75,000 hours of continuous runtime, field serviceable design and other advanced features that set the proloc lux line of displays into a category of its own.

### the sealoc proloc eco series

The sealoc eco line of outdoor displays offers a brilliant, high-bright picture, paired with military-grade construction for maximum durability and lifespan. The eco line of displays are ecologically and economically friendly. They offer similar features and benefits of the military-grade, venerable lux line, but with lower run-times and lower brightness, all without sacrificing overall quality.

### the sealoc proloc touch

The sealoc proloc touch outdoor displays feature the same military-grade, high-bright, extreme outdoor benefits of the sealoc lux lineup, and incorporates state-of-the-art, industry-proven 10-point PCAP touch features that transform your digital signage into an interactive, captivating solution.

### the sealoc proloc QSR display

The sealoc QSR is the world's only QSR Centric Outdoor Display. While it features all the benefits of the venerable sealoc lux outdoor displays, it further features a patent-pending field serviceable design that is industry changing. The sealoc QSR display is designed for both quick-service restaurant applications and any other mission-critical digital signage needs.

### dvLED displays

sealoc's line of outdoor and indoor direct-view LED display offerings are both impressive and expansive. From super-fine pitch indoor LED displays to rugged rental displays, to fully weatherproof outdoor displays, sealoc has an LED solution for nearly every application. With pixel pitch sizes as small as 0.78mm, imagery and video content will be nothing shy of stunning. Exceptional quality, innovative solutions and design, and impactful imagery are the pillars of every LED display we manufacture and sell.



*proloc eco series  
with sealoc weatherloc technology*

### Series Highlights

- Bright Picture with 3,500 Nits
- Field-Serviceable Design
- 24/7/365 75,000 continuous use
- Dynamic hydro management
- IP65 Weather Protection
- 4K UHD Display





## weatherloc™ technology

The proprietary process developed by sealoc, by which sensitive electronics and other outdoor products are shielded from weather, adverse elements, and corrosive environments - thereby expanding products lifespan, enhancing experience, and positively impacting economic ROI.

- Proprietary nano coating
- Engineered to withstand temperature range of -30°F to 140°F
- Thermal management
- Dynamic hydro management
- Hydrophobic, acoustically transparent, and atmospherically regulating
- World class component design manufacturing
- Solution centric research and development
- Ecologically and economically friendly



## Success Overview

Our customers and their customers expect the best and take pride in delivering on that commitment.

Our experienced team strategizes, designs, deploys, manages, and supports solutions that are simple-to-use, scalable, serviceable, and measurable to ensure objectives are met and success is achieved.



**LA Dodgers**

**Opportunity:** Stadium renovations and expansions to modernize and improve customer experience and upgrade the 56,000-seat historic ballpark.

**Solution:** Digital displays were placed throughout the Centerfield Pavilion, providing fan engagement and entertainment in a completely outdoor area – allowing for year-round, all-weather enjoyment.



**BIGSHOTS Golf**

**Opportunity:** New franchise needed outdoor display to support their brand promise, providing the best in luxury entertainment venue experience, providing customer engagement within open-air driving range tee boxes.

**Solution:** Hundreds of sealoc proloc eco displays and weatherloc mounts provide numerous locations with the highest level of customer engagement though the industry's most reliable all-weather solutions. proloc eco Displays + Mounts



**Walk-On's Sports Bistreaux & Bar**

**Opportunity:** New Construction, build out required outdoor displays to provide a unique outdoor dining experience for Sports bar. Replacement solution needed in franchises for existing outdoor displays that failed.

**Solution:** Outdoor dining and pavilions are critical for demanding customer experiences. sealoc's weatherloc displays, tv's and AV solutions help ensure customers are always engaged.

## Why Our Customers Love Us

*"We've been honored to work with the LA Dodgers and supply them with many of their TVs and displays. sealoc's proloc outdoor displays are ideal for a commercial environment like a stadium, where the sun can be bright, and the weather can be relentless."*

**Phil Shuyler, Owner Weatherproof Televisions / LA Dodgers TV Supplier**

