

WyreStorm Becomes the First AV Manufacturer to Weatherproof AV over IP Solutions

McKinney, TX – 12th April 2022 – Against the dust, rain, and snow, WyreStorm starts a huge and successful collaboration with Sealoc, a leader in outdoor AV Solutions such as high-bright, military-grade displays, digital signage, smart TVs, direct-view LEDs, and outdoor audio. Sealoc's proprietary Weatherloc technology provides advanced weatherproofing services for hundreds of various electronic items across the OEM, commercial and consumer spectrum. WyreStorm started with the NHD-110-RX-S by protecting the delicate and sensitive electronics and the receiver surfaces with Sealoc's exclusive Weatherloc anti-corrosion, waterproofing conformal nano-coating process. The news is big for the live events, outdoor installation market, and harsh environments signal transmission & distribution, as there was a clear gap in such an industry for AV over IP solutions.

"We're very pleased here at Sealoc", says Rick Webster, President of Sealoc, "to have created this partnership with WyreStorm. WyreStorm has a stellar brand in our industry and makes high-quality, durable products. Coupling WyreStorm's products with our unique weatherproofing technology allows WyreStorm to introduce the first ever weatherproof AV over IP extender. Pushing the technology envelope is part of both of our company's DNA and we're excited to work with a company like WyreStorm."

With its 1080p@60Hz video resolution, H.264 decoding capability, and 2ch PCM audio out, the NHD-100-RX is a solid tried and tested receiver, and an industry favorite for long distance high resolution, and reliable AV distribution applications.

Due to be launched in ISE2022 in Barcelona, the newly weather treated and outdoor rated NetworkHD receivers will make debut with live demonstrations on WyreStorm's show stand.

"It was a no-brainer for WyreStorm to partner with Sealoc", says Andrew Herron, Product Development Director at WyreStorm. "NetworkHD's strong presence in hospitality and live events provided the perfect opportunity to create a solution that brings value to the market and our customers. Sealoc's Weatherloc treatment uses incredible technology and we're ecstatic to be one of the first manufacturers to offer a weatherproof AV over IP receiver at the OEM level", he adds.

In addition, Sealoc's eco-friendly vision and solutions aligned with WyreStorm's environmental mission to minimize impact on our natural ecosystem. Sealoc's Weatherloc nano-coating solutions are both ecologically and human friendly. Both ROHS and REACH compliance ensures that it does not have hazardous chemicals that can impact human health or the environment.

With this exciting new development, clients can still enjoy WyreStorm's industry leading 5-year warranty and 24/7 customer support for all our NHD lineups, as well as the Sealoc treated versions.

About WyreStorm

WyreStorm is a vertically integrated prime manufacturer of award-winning AV distribution & Unified Communication solutions for Commercial Pro AV, residential CI, and many more various global markets.

When it comes to successful AV signal management and true customer satisfaction, WyreStorm's unique multiplatform product offering comprises of HDBaseT, HDMI, Fiber, and the three AV over IP technologies of our NetworkHD line for the creation of both single platform and hybrid solutions.

Offering unrivalled value and compatibility with the latest 4K standards, WyreStorm is the only manufacturer you need. With seamless integration and perfectly tailored products that enables the integrator to provide the right solution no matter the application, WyreStorm makes every AV project a success.

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